

HELPING HOOPS ANNUAL REPORT 2012-13



**HELPING
HOOPS**

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COMMITTEE OF MANAGEMENT 2012-13

PRESIDENT
REBECCA ROGERS

COMMITTEE MEMBER
DAVID KOOPMANS

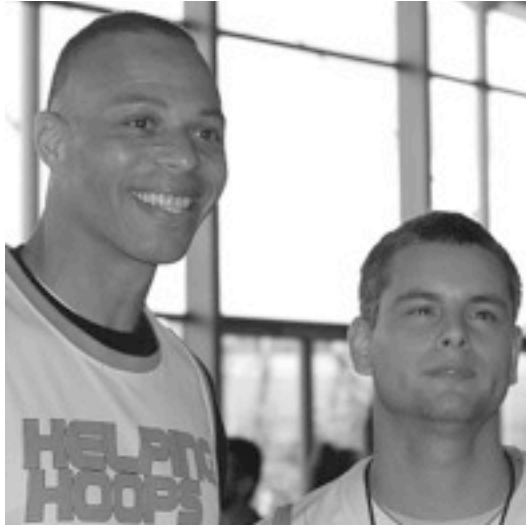
VICE PRESIDENT
TRISTAN KNOWLES

COMMITTEE MEMBER
JAMES PETTITT

TREASURER
DANIEL HEATH

COMMITTEE MEMBER
JAMES BORMAN

**SECRETARY &
EXECUTIVE DIRECTOR**
ADAM MCKAY



PRESIDENT'S REPORT

REBECCA ROGERS



Sport is engrained in the everyday lives of kids around Melbourne. It brings families and communities together, creates friendships, builds life skills, and brings an unexplained joy to everyday life. The programs that Helping Hoops delivers embody this spirit of going beyond the sport of basketball itself; to influence social outcomes through the delivery of coaching programs to kids that need it.

This spirit is engrained in everything we do.

The Helping Hoops brand is strong, and is recognised and respected as an important contributor to helping disadvantaged and disabled kids in Melbourne. Our partnership as Official Charity of the Melbourne Tigers has solidified our position as a valued and well-regarded charity, and our strategic decisions continue to be based on protecting our reputation.

I am incredibly proud of the Helping Hoops staff, coaches and volunteers who work with such commitment to delivering our programs each week to kids across Melbourne. Thank you to these people who dedicate their time and energy to the Helping Hoops cause. Without your passion, Helping Hoops would just be about the sport. But it's so much more than that. Your passion brings positivity to the lives of those kids that attend our programs.

Thank you to the kids, and the parents, who so loyally attend our programs each week – you are what drives us to achieve more.

To our sponsors, financial supporters, Everyday Heroes, and occasional donators – each and every dollar counts, you keep Helping Hoops out there in the Melbourne community and we greatly appreciate your support.

I look forward to the future for Helping Hoops. As more and more of the Melbourne community learn about what we do and support us, it is exciting to think of what can be achieved.

EXECUTIVE DIRECTOR'S REPORT **ADAM McKAY**



Sitting down to write a lengthy report, that will be read by every potential funder and partner we approach for the next twelve months, is something I normally find daunting. Even in the case of compiling this Annual Report, I have to admit I found the task overwhelming at first. However, as I proceeded, I found it an incredibly fulfilling and rewarding experience. Almost therapeutic.

“You can’t drive a car by looking in the rear view mirror.”

These were the words of a boss from my past. Essentially, the lesson he was teaching me was not to get caught up in past achievements, but to always be looking ahead towards the next one. This is a concept you often see in sport. When players are interviewed directly after winning a championship, often they will talk about not being satisfied and already looking towards the next season.

This theme of “never be satisfied” is one that permeates every aspect of Helping Hoops, from management right down to the values we strive to install in our kids.

If you hit your goal, reevaluate and aim higher. If you are at level five, why not get to level six? Never be satisfied. Anything less is against human nature.

But is it important to sit back and take stock of your achievements? Absolutely.

In compiling this report, I almost have to step outside the organisation and take the perspective of someone looking in. It is only then that the enormity of what Helping Hoops has achieved in its short lifetime comes into focus.

For the past four years, Helping Hoops has concentrated on building something special. Strong programs, strong relationships, strong governance, strong community, and fantastic people who are able to make a real and lasting difference in the lives of children. We spent the past few years building the substance of Helping Hoops without worrying about the hype.

EXECUTIVE DIRECTOR'S REPORT **ADAM McKAY** CONT.



It is only now that we are beginning to gain the attention of some fantastic people and organisations. This has only been possible due to having the “runs on the board” that has allowed us to build our profile organically. I would not have it any other way.

So what have been the highlights of 2012-13 for me? In the past 12 months alone, Helping Hoops has:

- Expanded to take our weekly schedule of programs from five to seven.
- Run events that have been attended by NBA All Stars.
- Launched our Ambassadors campaign that now includes household names in the basketball community.
- Produced our first ever TV commercial which is currently running on pay TV and features some very proud Helping Hoops kids.
- Set a new fundraising record for the 24 Hour Charity Shootout.

Say little, do a lot, and overwhelm. This might not fit with the “swag” we often see in basketball, but after all, we are a charity and not a basketball team.

So for today, I can look back and feel proud. Proud of our coaches for their tireless work and “above-and-beyond” attitude towards Helping Hoops programs and participants. Proud of our management committee for ensuring Helping Hoops is growing in a sustainable and responsible way. Proud of our volunteers for sharing our passion and putting others ahead of themselves through their continual commitment to the charity. Proud of our Helping Hoops Heroes for their financial contribution and support. And most importantly, proud of our kids for meeting the challenges we throw their way and growing before our eyes.

Ask me today and I will tell you I am proud. Ask me tomorrow and I will tell you I am not satisfied.

Never be satisfied.

COACH'S REPORT

MIKE SPEARS



I am very proud to still be a part of this organization. 2012-13 has been an outstanding year of even more fantastic involvement with Helping Hoops. Last year, I witnessed significant improvement in the attitudes and performance of a large number of children who have attended Helping Hoops basketball sessions.

Now, in my third year working with Helping Hoops, I can't express how overjoyed I still am when I hear all the wonderful stories and achievements this charity has created. It's amazing how we use the sport of basketball to enrich the lives of young people and their communities.

It's obvious Helping Hoops kids will improve their basketball skills. But more than that, many children have improved their school work and attendance. Their punctuality and listening skills are a major point of focus when we run our sessions. We also focus on developing the ability to work hard and never give up.

Some children have used our programs to gain work experience. Often I get asked questions like, "Coach Mike, can you write me a reference letter? Coach Mike, how can I get better at my school work? Coach Mike, what does it take to be the best at something?"

The programs I coach involve kids from five locations: Sunshine, Broadmeadows, Croxton, Richmond, and North Melbourne. This year, Helping Hoops opened up to even more kids across Victoria. We took kids to AFL and NBL games. We passed out sports clothes and shoes donated by Basketball Victoria and Big Bang Ballers. We sent four kids from Richmond to the Kyrie Irving Basketball camp. We set goals and ate pizza with refugees and asylum seekers attending Young Adult Migrant Education Courses, who could hardly speak English and yet are still looking for ways to build a future here in Australia. We are working with TLC Mentoring and Chris Anstey to help individuals gain a Certificate Two in recreation. These are just a few of the many stories Helping Hoops has offered individuals who have participated.

Using the sport of basketball to impact the lives of children and to develop a positive attitude in people is a part of my passion, and that's why I will endeavour to continue to work hard for these children and the Helping Hoops team.

COACH'S REPORT

OMAR COLES



This year has been filled with a plethora of unexpected situations. It has been a delight to have more and more parents get involved with Helping Hoops. I've opened up the dialogue with the kids telling them that it is okay to question drills and aspects of the game that they are unsure of.

Who knew that they would take this home with them and share aspects with their family?

Having parents ask questions about Helping Hoops is one thing, but when they show up to a session with their kids and are dressed to participate it is very heart warming.

When parents are coming up to coaching staff with food they've prepared to show their appreciation, there are really no words, yet there is a greater understanding of what it is that Helping Hoops is achieving within the community.

There is so much to share to express what I've experienced in the past year. I'm just ever so glad to be part of an organisation that imbues so much change and delight in the lives of my neighbours.

I'm proud to be part of such a diverse organization. The greatest aspect of this year was going in with one particular goal and then realising that the goal has been met and transformed into something the community embraces.

WEEKLY HELPING HOOPS PROGRAMS

ALONG WITH OUR EVENTS AND SCHOOL HOLIDAY ACTIVITIES, HELPING HOOPS CURRENTLY RUNS SEVEN FREE WEEKLY PROGRAMS FOR DISADVANTAGED AND SPECIAL NEEDS CHILDREN

HELPING HOOPS SUNSHINE

RUN EVERY MONDAY FOR OVER 30 CHILDREN FROM A REFUGEE AND MIGRANT BACKGROUND IN THE WESTERN AREA OF MELBOURNE

HELPING HOOPS BROADMEADOWS

RUN EVERY TUESDAY FOR OVER 30 CHILDREN WITH SPECIAL NEEDS IN THE NORTH-WEST AREA OF MELBOURNE

HELPING HOOPS DANDENONG

RUN EVERY MONDAY FOR OVER 30 CHILDREN FROM A REFUGEE AND MIGRANT BACKGROUND IN THE SOUTH-EAST AREA OF MELBOURNE

HELPING HOOPS CROXTON

RUN EVERY TUESDAY FOR OVER 30 CHILDREN WITH SPECIAL NEEDS IN THE NORTHERN AREA OF MELBOURNE

HELPING HOOPS FITZROY

RUN EVERY THURSDAY FOR OVER 30 CHILDREN FROM A REFUGEE AND MIGRANT BACKGROUND LIVING ON THE ATHERTON GARDENS HIGH-RISE PUBLIC HOUSING ESTATE

HELPING HOOPS RICHMOND

RUN EVERY THURSDAY FOR OVER 30 CHILDREN FROM A REFUGEE AND MIGRANT BACKGROUND LIVING ON THE RICHMOND HIGH-RISE PUBLIC HOUSING ESTATE

HELPING HOOPS NORTH MELBOURNE

RUN EVERY FRIDAY FOR OVER 30 CHILDREN FROM A REFUGEE AND MIGRANT BACKGROUND LIVING ON THE NORTH MELBOURNE HIGH-RISE PUBLIC HOUSING ESTATE

YEAR IN REVIEW

2012-13



PUBLIC HOUSING PROGRAMS



Ever since the launch of Helping Hoops Fitzroy in mid-2012, we have seen the impact our programs can have on children living in inner-city, high-rise public housing, and have made it our goal to expand to all estates in Melbourne.

February, 2013 saw the launch of Helping Hoops Richmond on the Richmond public housing estate, which had an immediate impact with attendance strong from day one. The program, predominantly made up of African-Australian and migrant-background children and young people aged seven to 15, has come a long way and we are excited by the relationships we have been able to establish with participants and families. Also encouraging is the rate of female participation, which sometimes exceeds that of the boys. Breaking the cultural stigmas and paradigms that are barriers to young women and girls participating in sport requires patience and a long-term approach, and we are taking the lessons learnt from Helping Hoops Richmond and applying them to other programs to ensure more opportunities are opened up for girls.

In October, 2013, we added to our public housing estate programs with Helping Hoops North Melbourne. The program, based at the North Melbourne Community Centre, benefits children living in the North Melbourne housing estate, which is only metres away from the centre and home to many

families from a refugee and migrant background. As with Helping Hoops Richmond, attendance and participation has been excellent since the outset which reinforces the demand and need for programs such as ours in the area. Although Helping Hoops North Melbourne is still a young program, we are incredibly encouraged by the response from participants, families, and service providers in the area, which have gone out of their way to bring Helping Hoops to the area. We look forward to watching Helping Hoops North Melbourne grow to become an important program in the lives of the families in the area.

Our third public housing estate program, Helping Hoops Fitzroy, has flourished in 2012-13, with relationships being consolidated over a period of time. This has allowed us to not only provide the basketball program itself, but also use the trust and goodwill we have built up with group to introduce extra dimensions, such as the Fitzroy art project mentioned below. Helping Hoops is built on the model of being there for children and young people every week, and it is exciting to be able to use these relationships to open up opportunities away from basketball that would otherwise not exist for participants.



24 HOUR CHARITY SHOOTOUT



On the weekend of June 29-30, 2013, Helping Hoops ran the 24 Hour Charity Shootout, which saw over 70 of our supporters shoot continuous free throws to raise money for the charity. When you are trying to make 10,000 free throws in 24 hours, you need all the help you can get. For us, that help came in the form of an NBA All Star.

Kyrie Irving, an NBA number one draft pick who plays for the Cleveland Cavaliers, appeared at the Shootout at Albert Park College and recorded an NBA-level 108 out of 118 free throws in five minutes before taking time to pose for photos with Helping Hoops children, volunteers and members of the Melbourne Tigers. Helping Hoops participant, Abdul Rashid, then took on Irving in a game of one-on-one, which saw the skills of the Cleveland point guard come to the fore. Irving did not get it all his own way, with Rashid scoring a three-pointer much to the delight of the crowd. We would encourage you to visit our Youtube channel (youtube.com/helpinghoops) to see the video of Kyrie's visit.



Not only did the 24 Hour Charity Shootout reach the goal of 10,000 free throws made in 24 hours, but also smashed the fundraising target of \$10,000! All up, we raised over \$14,000 for our free weekly basketball programs, which is an amazing effort and is only possible thanks to the support of all those who participated and received sponsorship from their friends, family and networks prior to coming down to shoot their 15-minute block of free throws.

A special thanks also goes out to MSAC Basketball for donating the gym hire for the event. They do great work developing young players and we are proud to be associated with them.

We are already thinking about next year's 24 Hour Charity Shootout and cannot wait to start the preparations.

MELBOURNE TIGERS PARTNERSHIP



The Melbourne Tigers are role models to all children participating in Helping Hoops programs. In 2012, we launched our partnership with the Tigers which saw both organisations work together to give Helping Hoops participants the chance to attend games and meet players. Helping Hoops coaches and volunteers have also been a regular sight at Tigers home games, where they have helped entertain the masses with pre-game activities, games and information on our programs.

In 2013, the relationship took a step forward, with Helping Hoops and the Tigers committing to working even more closely for the 2013-14 season. Helping Hoops has been part of Tigers pre-game entertainment during every home game of the season, and will give more opportunities for Helping Hoops participants to attend games than ever before.

Melbourne Tigers Head Coach, Chris Anstey, has been one of Helping Hoops' biggest advocates, and has thrown his support behind the charity by becoming an Ambassador as well as supporting events, such as the 24 Hour Charity Shootout and the South Sudanese Australian National Classic. Chris has also starred in the very first Helping Hoops TV commercial (mentioned below), which aired on ESPN and the Disney Channel and was seen by over 1 million people.

Working closely with the Tigers allows Helping Hoops the opportunity to engage basketball fans and show them how the sport they love can be used for social change. This is an exciting prospect and we hope to grow our community through this to ensure we have the support to sustain and grow into the future.

We look forward to further strengthening our relationship with the Tigers and expanding it in future years to allow more opportunities for both organisations to benefit.



SPRING COMBINE



Challenging children to better themselves, both on and off the court, is a key to the work we do at Helping Hoops. With this philosophy in mind, we were delighted to partner with the Longhorns Basketball Club to hold the inaugural Spring Combine, which saw over 40 young men from a refugee and migrant background head to RecWest Braybrook to be tested and have their data taken across multiple disciplines, including vertical leap, speed, agility, and shooting ability.

Joining us on the day was Helping Hoops Ambassador, Lance Hurdle - a former NBL All Star who is in Melbourne before returning to the USA for the upcoming NBA D-League season. Lance shared his experiences with the group, who all have dreams of one day being in his shoes. Lance coached participants alongside Longhorns coach, Manyang Berberi, while Helping Hoops' Mike Spears took players in groups of five to be tested and take their data.

The top ten players from both junior and senior divisions were announced for two showcase games. It was especially exciting to see Emmanuel Malou, who is back in Australia for summer holidays while completing his studies in America on a basketball scholarship, dazzle with his array of dunks and athletic plays. Malou was an easy choice for the Combine

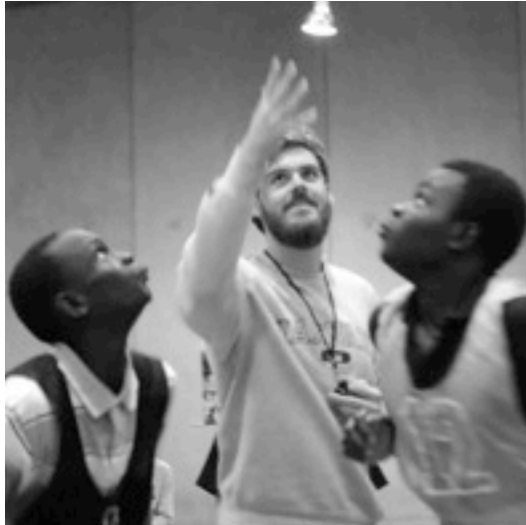
MVP, and we wish him well in his pursuit of a professional basketball career in the US.

Players were given print-outs of their results, along with a certificate of completion. These statistics will provide a baseline for all players when we run future installments of the Combine in 2014.

Plans are already in place for an Autumn 2014 Combine.



SCHOOL HOLIDAY TOURNAMENTS



Helping Hoops school holiday tournaments have been a great addition to our existing weekly programs. Participants look forward to the tournaments, and they are seen as a reward-for-effort at the end of the school term. After establishing the school holiday tournaments in Melbourne's west, for those participating in the Helping Hoops Sunshine program, we have since expanded to include Fitzroy.

The inaugural Helping Hoops Fitzroy Tournament, held in February, 2013, took basketball to the streets of Melbourne for over 50 kids from a refugee and migrant background on the Atherton Gardens public housing estate. The streetball tournament consisted of a morning clinic, barbecue lunch, junior and senior tournaments, slam dunk contest, and even a demonstration game by Helping Hoops staff, coaches and volunteers.

As well as providing a reward for the children participating in our weekly programs, the day also reinforced values taught through Helping Hoops, and provided the public with a spectacle to see the basketball talent we have been developing for the past three years.

DJs and a face painter were also on hand to make the day a great success for the mostly African-Australian children. Helping Hoops coaches, Mike Spears and Omar Coles, hosted the day and refereed all games.



Having Mike and Omar along was a fantastic way to continue to foster the relationships they have built with the participants in a fun environment.

Helping Hoops Braybrook Tournaments, held every school holidays, have continued out in Melbourne's west, and have seen over 150 participants compete in 2013 alone. As with the Fitzroy Tournament, the format at Braybrook has consisted of a morning clinic and barbecue lunch, followed by junior and senior tournaments in a condensed-game format.

As well as the usual Helping Hoops faces, we have been fortunate to have some special guests at our tournaments this year. Helping Hoops Ambassador, Lance Hurdle, and Longhorns Head Coach, Manyang Berberi, have both stepped up to help referee at various tournaments. We were also delighted to welcome Michael Gallus from the Footy4All Foundation, which distributes sports balls to underprivileged children all around the world, at one Braybrook Tournament to present Molten basketballs to the winning teams, as well as provide some help refereeing the junior competition.

We would like to thank Spectrum Migrant Resource Centre for helping run the barbecue at the Braybrook Tournaments, and YMCA Recwest Braybrook for generously donating facilities.

FITZROY ART PROJECT



For children living on the inner-city, high-rise public housing estates of Melbourne, being in control of their environment is not always a feeling they enjoy. There are many external factors that make life on the estates unpredictable and sometimes volatile. Helping Hoops currently runs programs on three of the estates, Fitzroy, North Melbourne and Richmond, and we were excited when presented with an opportunity to help children take ownership of their environment through the Fitzroy Stencil-Art Project run in partnership with Yarra Youth Services.

The project saw Helping Hoops Fitzroy kids participate in a 10-week workshop, where they had a chance to learn stencil art with one of the world's most renowned artists - Regan Tamanui (better known by his street name of "Ha-Ha"). Ha-Ha formed relationships with the children and took them through skills, including producing and cutting out stencils of their own faces.

The project culminated in the final two weeks, where participants took their new-found stenciling skills to the Fitzroy estate basketball court, which is home to Helping Hoops Fitzroy every Thursday. The group sprayed a feature wall of the outdoor court with their faces, which will remain for years to come and provide a backdrop to our Helping Hoops Fitzroy program every week.

Whether it is sports, art, or another activity, learning new skills, setting goals and feeling proud of yourself is exactly what we hope for these children, and the Fitzroy Art Project achieved exactly that. We are excited to be able to use the relationships we have built through our programs to introduce new opportunities to our children, and will continue to add new dimensions in the future. Basketball is just the beginning.

We would like to thank Chris at Yarra Youth Services and Regan "Ha-Ha" Tamanui for running the program. We look forward to working with them again in the future.



HELPING NEWLY ARRIVED YOUTH



In 2013, Helping Hoops has been privileged to collaborate with Yarra Youth Services and NMIT's Young Adult Migrant Education Course to run a series of sessions for young men who are newly arrived in Australia, many of whom are refugee or asylum seekers. The sessions, delivered by Helping Hoops Coach Mike Spears every Wednesday at the Collingwood public housing estate, focussed on establishing a relationship with the group through basketball, and introducing goal setting and life skills that will benefit the young men in their transition to life in Australia.



The group, who are all studying to improve their English to increase their chances of gaining future employment, have been in Australia for less than a year in many cases. Escaping war, famine and poverty in their home-countries, which include Afghanistan, South Sudan, and Pakistan, these young men see Australia as a place of limitless possibilities, and their positive attitudes are a reminder that opportunities we take for granted are desperately sought by those in other countries.

This five-week pilot program has been a resounding success, and we are already in the planning phase with Yarra Youth, the New Hope Foundation, NMIT and the Department of Human Services for an expanded version of the program in 2014.

For these young men, basketball is just the beginning, and we look forward to giving more opportunities to those who have sought to make a new life for themselves in Australia.

BEYOND THE COURT



Helping Hoops has been privileged to be able to give many of our participants the opportunity to attend events that they would otherwise not have experienced.

In 2012-13, we have taken hundreds of Helping Hoops children to Hisense Arena and The Cage to support our Sporting Partners at the Melbourne Tigers. Our strong relationship with the Tigers means we can give this opportunity to groups that would not ordinarily have the chance to see the sport they love played at the top level.

A select group of four Helping Hoops Richmond participants were also given the chance to attend the Kyrie Irving basketball camp, thanks to the generosity of Kerryn and Simon at First Pick Hoops. Kyrie's camp ran for two days and provided the perfect consolidation of skills and values we have been teaching the group. In particular, it was pleasing to be able to give three girls a place in the camp as a reward for their efforts in what can be a sometimes male-oriented environment.



First Pick Hoops also made the dreams of one particular young man from our Helping Hoops Sunshine program come true when he was given a chance to play Kyrie one-on-one at the Helping Hoops 24 Hour Charity Shootout. Although Abdul was humbled by the NBA All Star and number-one draft pick, he did hold his own very admirably, and even hit a three-pointer on Irving, much to the delight of the crowd.

We have also taken children from Helping Hoops Fitzroy and Richmond public housing programs to an AFL game as guest of the Melbourne Demons. Sitting amongst the passionate Demons cheer squad was a fantastic experience. For many, this was their first time at an AFL game, and many were overwhelmed by the expanses of the MCG.

At Helping Hoops, we see basketball as just the beginning. We will continue to provide opportunities for our kids beyond the basketball court, and would like to thank all those who have made the above experiences possible.

SOUTH SUDANESE TOURNAMENTS



In 2013, Helping Hoops has been privileged to participate in two very important tournaments for the South Sudanese community here in Australia. The tournaments, held in July and December, are the highlight of the year for many of the 500 young men and women from across Australia who converge on a selected host city for three days of action-packed basketball.

In 2012, Canberra played host to the end-of-year tournament, and Helping Hoops made the journey up to support approximately 40 of our kids, who were spread across eight teams in total. The tournament, which is organised by members of the African-Australian community, consists of four categories: under-18s, under-20s, senior and female, and was played at the Basketball ACT stadium in Belconnen. Sunday saw proceedings move to AIS Arena for the finals and provided many of the players with their first taste of playing in a world-class stadium.

Despite the majority of players being juniors, slam dunks and amazing feats of athleticism were a regular sight. Games were played at a frenetic pace and showcased the kind of talent Australian basketball fans can look forward to seeing in the NBL and overseas in coming years.



As is the case every year, the slam dunk contest was the highlight of the tournament, with instant heroes made of players who are able to throw down awe-inspiring jams.

The tournament then moved to Melbourne in 2013, with Knox Stadium in Boronia played host to the mid-year version, named the South Sudanese Australian National Classic.

As with the December tournament, The National Classic has a history that dates back to 2003, where teams from Sydney, Brisbane, Canberra and Melbourne took to the courts in Footscray. This year, 32 teams and over 300 players from across Australia gathered in Melbourne, with Helping Hoops participants playing a huge part.

NBA All Star for the Chicago Bulls, and South Sudanese-born refugee, Luol Deng, attended the event to lend support to the young men and women who view him as a role-model. Deng was present at all three days of the tournament and spent time mixing with the community.

December will see the tournament stay in Melbourne, this time to be called the South Sudanese Australian Summer Slam. Helping Hoops is being represented on the organising committee by Executive Director, Adam McKay.

TELEVISION COMMERCIAL



2013 saw Helping Hoops make it onto the big screen for the first time, thanks to a generous donation of free advertising space across the ESPN and Disney networks. This provided Helping Hoops with a fantastic opportunity to spread our message to a national audience, and positive feedback from our supporters and the general public has been overwhelming.

Our Ambassador, Chris Anstey from the Melbourne Tigers, joined three selected Helping Hoops participants to put on a spectacle for the camera, with some great interaction between all.



Chris and the three children also spoke on camera about what Helping Hoops means to them and how the public can support the charity through our Helping Hoops Heroes campaign.

So far, the commercial has reached over 1 million people from all over Australia. We would like to thank Tom Read for giving us this opportunity, and also appreciate the help of Chris and the Helping Hoops kids.



**SEE THE FULL COMMERCIAL
ONLINE AT**
youtube.com/helpinghoops

DEAF BASKETBALL AUSTRALIA



In April, 2013, Helping Hoops joined Deaf Basketball Australia (DBA) for the inaugural DBA-Helping Hoops Annual Classic at Emerson School, Dandenong. The day saw selected representatives from both organisations play at the event, which coincides with DBA's Melbourne training camp.

The DBA "Goannas" fielded a full strength team with nine players from Victoria, Western Australia, New South Wales, the ACT and Queensland. Helping Hoops players, primarily from a refugee and migrant background, quickly learned that disability is not always a limiter of ability, and immediately fell behind to the much more structured and polished Goannas team. Helping Hoops regained their composure to stage a valiant comeback, but the Goannas ultimately won 96-67.

DBA Goannas National Team Head Coach, Adam Taylor, has been an avid supporter of the work Helping Hoops does and saw the synergy it shares with DBA. When Taylor approached Helping Hoops, we jumped at the chance to bring the organisations together for a worthwhile event.

Even though DBA and Helping Hoops are aiming for different goals, the values of both organisations are essentially the same: to provide opportunities for those experiencing some kind of barrier to accessing sporting activities. Both organisations gained an insight into the work of the other, and the shared love of the game by all surpassed any differences in ability or cultural background.

The DBA-Helping Hoops Annual Classic will continue in 2014 with an expanded, multi-game format.



PETE'S BAR LUNCHEON



The name Pete's Bar originates from the old Albert Park Basketball Stadium, considered as the heartland of the sport of basketball in Melbourne. Every year, the Pete's Bar Luncheon is staged for the basketball fraternity as a way of celebrating the history of the great game of basketball in Australia.

The December, 2012, luncheon was a special occasion with the event celebrating great moments in Australian Olympic basketball over the years and featured guest speakers Lauren Jackson (Olympic Flag Bearer, 4-time Olympian, Opals Captain, WNBA Champion and MVP) and Phil Smyth (4-time Olympian, former Boomers Captain, NBL great and Championship Coach).



All profits from the event are donated to a worthwhile charity, and in 2012, Helping Hoops was chosen as the beneficiary for our work in the community. The Pete's Bar Luncheon generously donated \$2,000 to help us continue to provide our program, but just as importantly, gave us the opportunity to speak to a room full of some of the most influential people in basketball. This opportunity was seized by Executive Director, Adam McKay, who told the crowd, consisting of names such as Andrew Gaze, Nigel Purchase and Damian Keogh, about how basketball can play a life-changing role in the lives of disadvantaged children.

We would like to extend a big thank you to the organisers and attendees of the Pete's Bar Luncheon, and are looking forward to attending in future years.

SISTER CHARITY HOOPS CARE



We have continued our relationship in 2012-13 with Ghana-based charity, Hoops Care International. Hoops Care was announced as the official Sister Charity of Helping Hoops in 2012, and we are pleased to see them continue their great work on the African continent.

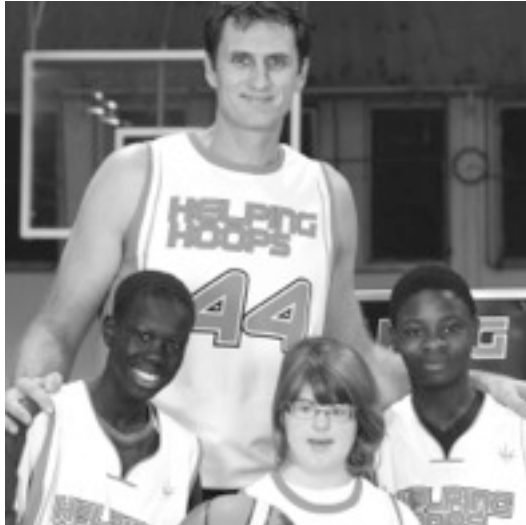
Hoops Care International (HCI) is a non-governmental organisation located in the community of Amanful in Cape Coast, Ghana. It officially began in 2008 as a program to empower youth in the community through basketball. Since then, Hoops Care has grown to include care and outreach surrounding health and education. HCI works closely with youth from twelve schools in Cape Coast, along with single mothers, teen mothers, and handicapped individuals. In addition to running regular activities and programs surrounding basketball, health, and education, HCI also coordinates events to address important welfare issues.



Helping Hoops has provided coaching development sessions over Skype to help share the vast knowledge our coaches have, along with other resources. The long-term goal is to visit Ghana, along with other African countries, such as South Sudan, Kenya, Ethiopia and Somalia, which are the origins of many of the families we deal with through Helping Hoops. Such a tour would allow a greater understanding of local issues that we are experiencing the effects of through Australia's intake of refugees. We hope to make this a reality in the coming years.

We are proud to support Hoops Care and look forward to expanding the partnership in years to come. Please visit Hoops Care online at www.hoopscare.org to learn more about their work.

HELPING HOOPS AMBASSADORS



Helping Hoops has launched our Ambassadors program for the first time in 2013, and we have been fortunate to receive the support of some fantastic role-models. Here is who we have on board so far.

CHRIS ANSTEY

Head Coach of Helping Hoops' Sporting Partners, the Melbourne Tigers, Chris has had a decorated basketball career that has seen him travel the world despite picking up the sport at the late age of 17. As well as playing at the highest level in the NBA for both the Dallas Mavericks and Chicago Bulls, Chris has represented Australia at two Olympics and is a World Champion at junior level.

Chris has played for various teams in the NBL, where he is a two-time MVP winner and three-time NBL Champion. Two of these championships were with the Melbourne Tigers, where he is now seeking his first championship as Head Coach.

Chris' passion for helping children saw him found TLC Mentoring, which helps participants realise their potential on and off the court. TLC and Helping Hoops are set to launch a new program in 2014 that will benefit young people from a refugee and migrant background.

Chris' enthusiasm and support of Helping Hoops has also seen him star in our first ever TV commercial, as well as lend his support at events, such as the 24 Hour Charity Shootout and 2013 South Sudanese Australian National Classic.

At 7-foot (213 centimetres) tall, his height is not the only reason Helping Hoops kids look up to Chris, and we are proud to have him on board.



HELPING HOOPS AMBASSADORS^{CONT.}



LANCE HURDLE

Born in New Jersey before moving to San Diego, Lance is a former NBL All Star and Slam Dunk Competition finalist who is currently in the NBA Development League where he is looking to realise his dream of making it to the NBA. Prior to his professional career, Lance played for the renown University of Miami, where he helped the Hurricanes make it to the NCAA Tournament as a Junior.

Lance has spent time getting to know the children at various Helping Hoops programs, where his love of the game and genuine, humble, and caring nature has made him a popular guest amongst participants and staff alike.

We are proud to have Lance join Helping Hoops as an Ambassador. We wish him well as he pursues his dream and puts in the hard work that makes him the great role model he is for our kids.



TEGAN CUNNINGHAM

Tegan is a WNBL championship winning professional basketball player currently playing for the Logan Thunder. Tegan has played for the Dandenong Rangers and Adelaide Lightning, where she won the “best team person” award while averaging over 10 points per game.

Previous to her WNBL career, Tegan played in America at Oklahoma State University, compiling a college career which included 68 double figure-scoring games and recorded a double-double in 28 games. As a sophomore, Tegan was named first team All-American.

Tegan has worked closely with Helping Hoops, including heading up her own weekly program for children with an intellectual disability and representing Helping Hoops in the community through school visits and events. When we made the decision to create the Helping Hoops Ambassadors initiative, Tegan was the logical choice to approach as our first Ambassador, and we are extremely excited to have her on board.

HELPING HOOPS BY THE NUMBERS

JUST WHERE WE ARE AT AS A CHARITY.



REACHES OVER
1,000
DISADVANTAGED &
DISABLED CHILDREN
EVERY YEAR

RUNS OVER
320
FREE SESSIONS FOR KIDS
EVERY YEAR

REACHES OVER
60,000
PEOPLE EVERY YEAR
THROUGH OUR
PARTNERSHIP WITH THE
MELBOURNE TIGERS

HAS REACHED OVER
700,000
PEOPLE THROUGH
PRINT MEDIA

HAS REACHED OVER
1,600,000
PEOPLE THROUGH
TV & RADIO

REACHES OVER
5,000
PEOPLE EVERY YEAR
THROUGH SOCIAL MEDIA

HELPING HOOPS IN THE MEDIA

HELPING HOOPS HAS HAD SOME GREAT COVERAGE IN THE MEDIA THESE PAST 12 MONTHS. HERE ARE SOME CLIPS WE WOULD LIKE TO SHARE.

has hinted he may be open to transferring his international allegiance to his birth nation ahead of the Rio Olympics.

The 21-year-old Cleveland Cavaliers point guard is in Melbourne this week to run a junior camp, learn about the country and build his personal brand.

Irving was born in Melbourne while his father Dredrick Irving was an import with Bulleen Boomers before moving back to the US when Kyrie was a baby.

Irving was the number one pick in the 2011 NBA Draft and this past season won his first NBA all-star selection while



with regular tests

half of all women are failing to pass Pap tests.

From the Victorian Cervical Cytology said just 52.3 per cent of women in Hume had in 2010-2011, compared to 69.2 per cent statewide.

It suggests women over 70 who have been active have a Pap test every two years.

It looks for abnormalities to cells on the cervix. If undetected, it can develop into cervical cancer.

Up to 80 per cent of cancer cases could be detected with screenings.

Pap vaccine programs in year 7 girls in 2010-2011, 70 per cent of women, hence Pap tests are needed.

Ben Victoria man-



A program to help intellectually disabled children both on and off the basketball court, is looking for volunteers. Picture: JOSE HAYDEN/NOBLE360

Helping children jump through hoops

A FREE basketball program in Broadmeadows is helping intellectually disabled children. But organiser Adam McKay said more volunteers were needed to provide areas off the court — values such as confidence, self-esteem and leadership.

Mr McKay said the program was open to children aged 3-4pm and 5-6pm on Tuesday nights at the Hume Valley School, Broadmeadows.

Flights to UAE

ETIHAD Airways will increase capacity on its daily flights between Dubai and Tullamarine, introducing a new Boeing 777-300ER aircraft on December 1. The 32 Boeing will replace the Airbus A340 fleet, a 252 more seats per

Backyard c

RESIDENTS are encouraged to enter a competition for the win a Discover Your Backyard luxury getaway in Hume, value \$450. The package is open for two at Pin Melbourne Airport, Living Legends and Picnic Hamper in the Homestead Garden. Details: facebook.com/DiscoverYourOw

Office work

OFFICEWORKS Campbellfield free How To class Saturday and Sunday



ketballer, Omar Coles. We also address life skills, values, confidence-building and goal-setting," McKay said.

Omar grew up in a part of America that wasn't the situation and basketball played a really huge role in his life. He sought us as he wanted to give back to the community and help other young people achieve their dreams."

Mr McKay said Coles, who is known as the "gentle giant", had an instant rapport and mutual respect with young people.

"He has a great presence and can relate with them," he said. "And he's ex-Navy too, so he brings his values, such as discipline and hard work to the program."

The program will run every Wednesday. Details: 0433 857 875.

Zavier, 8, and Mardok, 5, with Adam McKay.

Picture: SA



Italian-based Cricket Champs are looking to set up something in WA and New South Wales wants to expand.

limited opportunities for kids to play sport," says

are reluctant to enrol their programs like this give them a laying sport then move into it, which they mightn't have a focus on trying to get into mainstream sports till many sports groups people with disabilities. mpics has started a Com program, designed for nd disability service provided involved in weekly sports

"This area needs it. We used to do it at VU, most of the players were from Ascot Vale and some out of Werribee, but since we've been relocated its starting brand new here."

Jets player Jay Boyle is also involved in the program and is looking at bringing it out to Sunbury, having already visited the Sunbury Macedon Specialist School.

Melton's Riding for the Disabled Association is another program based in Melbourne's north-west.

The centre, which attracts people from places including Melton, Sunbury, Gisborne, Point Cook and Bacchus Marsh, caters for both intellectual and physically disabled people.

"There's very few children that can't have the opportunity to participate and we cater for a range of disabilities," says head coach and co-ordinator Margaret Behan.

"We modify the equipment and supervision. Some riders may need three volunteers and lots of supervision, where others will be able to ride by themselves eventually."



By LAURA BANKS; lbanks@theweekllyreview.com.au 03:41:AM 06/07/2013

HELP US HELP KIDS IN NEED

RUNNING OVER 300 FREE HELPING HOOPS SESSION EVERY YEAR REQUIRES A TEAM EFFORT. HERE ARE SOME GREAT WAYS TO GET INVOLVED AND HELP US HELP KIDS IN NEED.



MAKE A MONTHLY DONATION OF \$5, \$10 OR \$15 PER MONTH (TAX DEDUCTIBLE) AND HELP KEEP HELPING HOOPS PROGRAMS FREE!

SIGN UP AT
www.helpinghoops.com.au/hero



SHARING YOUR EXPERTISE AND EXPERIENCE WITH US REALLY DOES MAKE A DIFFERENT. IF YOU HAVE A SMALL AMOUNT OF TIME TO GIVE ON A REGULAR BASIS, WE WOULD LOVE TO HEAR FROM YOU.

EMAIL YOUR CV AND AVAILABILITY TO
info@helpinghoops.com.au



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EMAIL YOUR ENQUIRY TO
info@helpinghoops.com.au



MAKE A TAX DEDUCTIBLE DONATION AND HELP KEEP HELPING HOOPS PROGRAMS FREE!

DONATE AT
www.helpinghoops.com.au/donate

FINANCIAL REPORT

PROFIT & LOSS

	2013 \$	2012 \$
INCOME		
FUNDRAISING	12,238.53	55,979.25
GRANTS	69,721.30	73,362.00
DONATIONS	16,296.74	1,523.86
SPONSORSHIP	10,000.00	-
HEROES CAMPAIGN	680.00	-
	<hr/>	<hr/>
	108,936.57	130,865.11
OTHER INCOME		
INTERNET RECEIVED	50.59	58.94
OTHER REVENUE	791.36	250.00
	<hr/>	<hr/>
	841.95	308.94
	<hr/>	<hr/>
	109,778.52	131,174.05

EXPENDITURE

ACCOUNTANCY FEES	-	700.00
ADVERTISING	1,340.72	490.91
BANK CHARGES	598.02	596.03
COACHING	38,437.50	32,134.92
CONTRACT WORK	23,200.00	25,892.13
DONATIONS	-	550.00
FUNDRAISING EXPENSES	1,697.86	964.26
HIRE OF COURTS	9,082.18	6,817.27
INSURANCE	3,411.86	3,337.38
LEGAL COSTS	-	400.00
LICENSING FEES	43.90	74.82
MISC EXPENDITURE	904.67	(1.08)
POSTAGE	9.77	56.82
PRINTING & STATIONERY	555.07	2,031.26
RENT	5,295.31	6,250.27
SOFTWARE & COMPUTER	430.64	431.25
STAFF TRAINING & WELFARE	163.64	218.18
TELEPHONE	812.15	1,046.92
TOOL REPLACEMENT	484.70	41.68
TOURNAMENT EXPENSES	994.05	936.06
TRAVELING EXPENSES	45.72	132.27
UNIFORMS	737.48	1,906.56
WAGES	16,800.00	39,295.33
WATER	225.00	225.73
WORKERS COMPENSATION	396.13	-
	<hr/>	<hr/>
	105,666.37	124,528.97
	<hr/>	<hr/>
NET PROFIT	\$4,112.15	\$6,645.08

HELPING HOOPS SUPPORTERS

WE WOULD LIKE TO THANK THE FOLLOWING ORGANISATIONS FOR THEIR SUPPORT OF HELPING HOOPS DURING 2012-13.



Clifton Hill/North Fitzroy
Community Bank® Branch



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Community Bank® Branch



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